

STRATEGIC DIRECTOR (INTERNAL SERVICES)

14 December 2020

APPENDIX A

STREET NAMING & NUMBERING –

Site 1 – Rear of 39 Brentfield Road

Site 2 – Phase 1 of the Western Cross locality in Ebbsfleet Valley

Newtown and Ebbsfleet

1. Summary

- 1.1 To approve a single new road name for a development at the rear of 39 Brentfield Road.
- 1.2 To approve ten new road names for the first phase of development in the Western Cross locality of Ebbsfleet Valley.

2. RECOMMENDATIONS

- 2.1 That the single new road name for the development at the rear of 39 Brentfield Road be approved as Marshall.
- 2.2 That the ten new road names for the first phase of development in the Western Cross locality of Ebbsfleet Valley be approved as Allington, Brunton Bank, Cawdor, Cherry Hinton, Double Arches, Eastern, Ecclestone, Harpur Hill, Headington and Longhoughton.

3. Background and Discussion

- 3.1. The development at the rear of 39 Brentfield Road comprises six houses with an access road between 39 & 41 Brentfield Drive. There were no spare house numbers available and as the properties are set back from the existing dwellings via a dropped kerb access way, a new road name is needed.
 - 3.1.1. Proposed road names were submitted for consultation, along with two others, to Members, Emergency Services, Royal Mail and the developer on 17th September 2020 along with a site plan, Appendix A. The name complies with the Council's Policy on Street Naming.
 - 3.1.2. Eight consultees responded; Councillors Lloyd, Shippam, Brown, Oakley-Dowe, Mrs Allen & Mrs Thurlow along with Kent Police & Royal Mail with Marshall being the most popular choice.
 - 3.1.3. There were no other responses.
- 3.2 This is the first phase of development in the Western Cross locality of Ebbsfleet Valley comprising of 281 properties. The development will be accessed via a roundabout on St Clements Way by Bluewater.
 - 3.2.1 The proposed names were submitted for consultation on October 16th 2020 to Members, Emergency Services, Royal Mail and the developer

STRATEGIC DIRECTOR (INTERNAL SERVICES)

14 December 2020

along with a site plan, Appendix B. The names comply with the Council's Policy on Street Naming.

3.2.2 Councillors Nicklen & Mrs Thurlow felt the names were fine and Councillor Lloyd had no objections in principle. Royal Mail also had no objections to the names.

3.2.3 There were no other responses.

3.3. Suitable suffixes will be chosen once the final road names have been approved

3.4. The developers requires the names as soon as possible to ensure that the utilities are connected.

4. Relationship to the Corporate Plan

Not applicable

5. Financial, legal, staffing and other administrative implications and risk assessments

Financial Implications	None
Legal Implications	It is open to the developer to object in the Magistrates' Court to a street naming. If the developer's suggested names are in accord with Council Policy, it is likely that the Magistrates will rule in favour of the developer.
Staffing Implications	None
Administrative Implications	None
Risk Assessment	No uncertainties

6. Details of Exempt Information Category

Not applicable

7. Appendices

Appendix A – Map of proposed site – Consult Plan Brentfield Road

Appendix B – Map of proposed site – Consult Plan Western Cross

BACKGROUND PAPERS

<u>Documents Consulted</u>	<u>Date / File Ref</u>	<u>Report Author</u>	<u>Section and Directorate</u>	<u>Exempt Information Category</u>
Street Naming and Numbering Guidance	Dec 2013	Samantha Eastwood	Property Information (Internal Services)	N/A